

Get your people communicating and working more effectively as a team, turning conflict into opportunity, and achieving extraordinary personal and practice success.

CoraMarie Clark BSDH MBA

Keynote Speaker • Workshop Leader



Help your Audience Members:

Attract loyal and repeat clients

Improve team performance

Gain a competitive edge

Enhance productivity

Enjoy higher profit



Experience the Difference... Turn Your Potential into Success

CoraMarie's Most Requested Keynote and Presentation Topics



Transformational Leadership that Creates Practice Prosperity

(60 min to 8 hours)

Being an effective leader requires awareness of our strengths—so we can build on them, and our weaknesses—so we can minimize them. Patients look to their dental team for expertise, guidance and support... in short, leadership. CoraMarie helps dental teams get excited about their roles as leaders in the practice and passionate about the profound opportunity they have to impact others lives.

10 Steps to Build Your Signature Service Strategy

(60 min to 8 hours)

In this high energy, how to program, CoraMarie reveals the 10 steps that must be implemented effectively to create exceptional service that will have your patients raving about your practice. Attendees will leave with a structured strategy for attracting loyal and repeat customers that will give them a distinct competitive advantage.

Empower and Engage Your Team for Peak Performance

(60 min to 8 hours)

Being good used to be good enough. In this day and age, patients expect more. Engaged team members bring added value to your practice, exceeding patient expectations and improving your competitive advantage. CoraMarie's ideas and insights will create the thought, action, and teamwork needed to build your peak performance practice.

Create Priceless Patient Loyalty One Smile at a Time

(60 min to 8 hours)

CoraMarie Clark helps dental practices face an increasingly competitive marketplace, differentiate their service, develop repeat referrals and attract loyal patients. This presentation will provide teams with the strategies, practical tools and inspiration needed to turn patients into loyal guests who wouldn't dream of going elsewhere.

When booked for a keynote and/or presentation, CoraMarie is delighted to offer a complimentary interactive presentation as Toothena the Tooth Fairy for the children of your attendees.

Toothena the Tooth Fairy: Putting the Magic Back into Your Practice

In character as Toothena the Tooth Fairy, CoraMarie Clark offers pearls of wisdom and inspiration to create legendary service. There is a huge entertainment component to this presentation – making it an unconventionally memorable experience. Coupled with the humorous aspect, her background in dentistry enables her to drive home key concepts that will help teams strengthen their practices and reignite their passion for dentistry.



"Toothena the Tooth Fairy is a concept whose time has come. Work with my friend, CoraMarie to create magical experiences for your patients."

-Mark Victor Hansen

Co-author of Chicken Soup for the Soul Series

To Meeting Planners

Selecting the right speaker for your convention or meeting can be challenging. I help dental audiences reignite their passion for dentistry, improve performance, increase profitability and gain a distinct competitive edge.

When you select me for your general session or breakout program, your attendees will receive an inspiring program that's delivered in a fun and dynamic way. It will be packed with powerful strategies and tools for success in today's highly competitive market. I will work to exceed your audience's expectations – and you will get the credit for arranging it!



About CoraMarie Clark BSDH MBA

Speaker, Author, Global Television Woman of Vision Award Winner, President of Strategix and Strategic Consultant to leading Dentists in Canada and the US, CoraMarie Clark is known for her inspiring message.

Her 20 years experience as a dental hygienist and office manager combined with her MBA, where she focused on dental practice management, enables her to provide an insider's perspective and expertise on the issues dental practices face.

Additionally, her rich variety of real life experiences gained from founding and operating The Tooth Fairy Children's Foundation, allow her to weave a dynamic, thought provoking session. CoraMarie has been a leader in the speaking industry for over 8 years and is a past chapter president of the Canadian Association of Professional Speakers. She has a remarkable ability to inspire and engage people, sharing her captivating message with audiences worldwide.



These Powerful Presentations are Perfect for:

- Dental Labs
- Dental Companies
- Conventions General or Breakout Sessions
- Keynotes
- Conventions
- Association Meetings

5 Reasons Event Coordinators Love Booking CoraMarie Clark!

1. Inspirational Speaker

Your audience will be inspired to communicate more effectively, work together as a team, deal with challenges, and achieve extraordinary personal and practice success.

2. A Life-Changing Message

CoraMarie shares personal stories that have universal appeal to get people more aware of how their thoughts and actions not only impact their daily lives, but also define the legacy they will leave behind.

3. Experienced Speaker

CoraMarie has been a leader in the speaking industry for over 8 years and has shared her message to numerous audiences worldwide. She is a past chapter president of the Canadian Association of Professional Speakers and an expert at helping others turn potential into success. This vast experience enables her to deliver a customized, dynamic message for your students.

4. Background in Dentistry, Business and Philanthropy

CoraMarie has over 20 years experience as a dental hygienist, office manager, and leading international dental practice strategist. This, combined with her MBA, where she focused on dental practice management, enables her to provide an insider's perspective and expertise on the issues dental practices face. As a recent Global Television Woman of Vision Award Winner, her worldwide philanthropic endeavours with The Tooth Fairy Children's Foundation adds dynamic substance to her engaging presentations.

5. Author

CoraMarie is an award winning children's author of *Emily's Magical Journey with Toothena the Tooth Fairy*. She has done extensive research, read numerous books, spoken at and participated in conventions worldwide. The intellectual capital she has gained has enabled her to write multiple articles and manuals on dental practice management. These manuals include: *PerioLogix – Building a Profitable Hygiene Department*; *TeamLogix – Your Turn Key Human Resource System*; and *PracticeLogix – Your Team Handbook to Optimize Operations*. In addition, CoraMarie is author of the upcoming book: *SIGNATURE SERVICE STRATEGY 10 Steps to Create Priceless Patient Loyalty*.

Here's what some of our clients are saying:

"Your visit brought smiles and magical wonder to all who listened to your beautiful story. **Your big heart and warm personality shines upon all who meet you.**"

- Cheryl Ann Oberg

"CoraMarie is an exceptional speaker; her enthusiasm and zest for life is contagious! **Our team left inspired and with the skills and communication tools they needed.**"

- Angela

"CoraMarie provided us with an opportunity to share our beliefs with other team members in a "safe" and open environment. **It was both productive and enlightening. A must have.**"

- Terry

"**Well organized, interesting, and highly relevant topic** for all of us, **it held our attention.** Thanks for such a great presentation!"

- Nikki

"Your **professionalism was apparent from your eloquent speech.** I was very impressed with your **realism, and your down-to-earth attitude.** It is easy to see why you are so successful."

- Jack

"Delightful and honest presentation with excellent use of statistics. **Good actual practices to implement.**"

- Kevin

"CoraMarie guides you to discover the direction that is comfortable for you and your practice. You have to be the leader, and your team will then **help you to attain your goals and vision.** **One of the big differences has been that we are now all accountable to making things happen.**"

- Dr. Steve

"**Our bottom line has been hugely impacted...** I'll never be able to thank her enough for what she has brought to our team."

- Dr. Marlin



Our soon to be released book, *SIGNATURE SERVICE STRATEGY 10 Steps To Create Priceless Patient Loyalty*, will be available soon. The strategies teach you how to provide exceptional service and gain an unrivalled competitive advantage.

Contact Us Today for Fees and Availability:
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